

Save the Date



BROADCASTING & CABLE 18th ANNUAL HALLOf FAME

TUESDAY | OCTOBER 21, 2008 | WALDORF - ASTORIA

The 18th Annual Broadcasting & Cable Hall of Fame – recognized as the leading industry event honoring the pioneers, the innovators and the stars of the electronic arts – will be celebrated on **October 21st** at a formal dinner at New York's **WALDORF - ASTORIA**. Please save the date and watch for further information on how you can be part of this prestigious event.

Hosted by: **Katie Couric**, Anchor and Managing Editor, *CBS Evening News with Katie Couric*
Correspondent, *60 Minutes*

Class of 2008

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FOX Television Stations

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Co-anchor
NBC News "Today"

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CBS NEWS "60 MINUTES"

Tuesday ♦ October 21, 2008 ♦ Waldorf - Astoria

For information call Sandy Friedman at 646-746-6740 or email at safriedman@reedbusiness.com

A portion of the net proceeds is donated to



BROADCASTERS FOUNDATION OF AMERICA

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HALL of FAME

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- Platinum Level**
 (table of ten with priority placement)
\$27,500
 - Page in the 10/20/08 issue of B&C - Hall of Fame Supplement with national and event distribution.
 - logo on Microsite— linked to a URL.
- Premium Level**
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\$22,500
- Patron Table Level (table of ten) \$17,500**
- Individual Ticket \$1,750**

*** SPECIAL SPONSORSHIPS AVAILABLE
 CONTACT US FOR MORE INFORMATION.**

I cannot attend the dinner but would like to make a contribution of \$ _____

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 A CHECK FOR** \$ _____

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